



## Country Web Sites

Air Products is a global company, with over 17,000 employees spanning over 30 countries. Business divisions outside of the United States generate about half of our worldwide yearly sales. We consider this international perspective an asset, and are proud of the diverse set of employees and markets we serve. It's with this in mind that Air Products has created 23 language-specific Country Websites—online gateways to the regional services and products we offer.

tell me more

### about these sites

You can conveniently access each Country Website through our "Select a Country" menu on the [airproducts.com](http://airproducts.com) homepage. Learn more about improving your Web experience by visiting our Portfolio of Tools at [airproducts.com/ebusiness](http://airproducts.com/ebusiness).

### about contacts

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### about e-business

Find other backgrounders, fact sheets and brochures by visiting our online library at [www.airproducts.com/ebusiness/library](http://www.airproducts.com/ebusiness/library)

### What are Country Web sites?

Our 23 Country Websites are innovative tools we use to communicate with our customers, regardless of where they are in the world. Each site is a valuable reference centre containing specific information about the products and services we provide in regional markets. Together, they represent countries spanning five continents and use seventeen languages to convey information. All of our Country Websites illustrate the Air Products brand and help to generate new business leads by establishing a strong, visual presence in targeted markets.

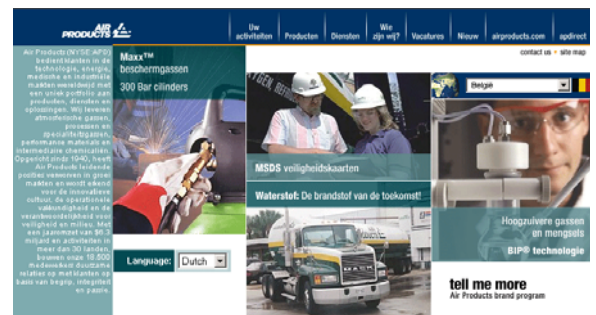
### How can they help me?

Consider our Country Websites ways in which we open a dialogue with the world. Each site conveniently provides information about product launches, company news, key contact information, career opportunities, and access to a variety of useful self-service applications. And don't forget about the Air Products Direct (APDirect®) Customer Portal, which is available to a growing number of our international customers.

### Where can I find them?

The list of our 23 Country Websites, in alphabetical order:

Belgium	<a href="http://www.airproducts.be">www.airproducts.be</a>
Brazil	<a href="http://www.airproducts.co.uk">www.airproducts.co.uk</a>
Canada	<a href="http://www.airproducts.com/canada">www.airproducts.com/canada</a>
China	<a href="http://www.airproducts.com.cn">www.airproducts.com.cn</a>
Czech Republic	<a href="http://www.airproducts.cz">www.airproducts.cz</a>
France	<a href="http://www.airproducts.fr">www.airproducts.fr</a>
Germany	<a href="http://www.airproducts.de">www.airproducts.de</a>
Hong Kong (China)	<a href="http://www.airproducts.com.hk">www.airproducts.com.hk</a>
India	<a href="http://www.inoxairproducts.com">www.inoxairproducts.com</a>
Indonesia	<a href="http://www.airproducts.co.id">www.airproducts.co.id</a>
Ireland	<a href="http://www.airproducts.ie">www.airproducts.ie</a>
Italy	<a href="http://www.airproducts.it">www.airproducts.it</a>
Japan	<a href="http://www.airproducts.co.jp">www.airproducts.co.jp</a>
Korea	<a href="http://www.kig.co.kr">www.kig.co.kr</a>
Malaysia	<a href="http://www.airproducts.com.my">www.airproducts.com.my</a>
Mexico	<a href="http://www.infra.com.mx">www.infra.com.mx</a>
Netherlands	<a href="http://www.airproducts.nl">www.airproducts.nl</a>
Portugal	<a href="http://www.gasin.pt">www.gasin.pt</a>
Singapore	<a href="http://www.airproducts.com.sg">www.airproducts.com.sg</a>
South Africa	<a href="http://www.airproducts.co.za">www.airproducts.co.za</a>
Spain	<a href="http://www.carbuos.com">www.carbuos.com</a>
Taiwan	<a href="http://www.airproducts.com.tw">www.airproducts.com.tw</a>
Thailand	<a href="http://www.bigth.com">www.bigth.com</a>
United Kingdom	<a href="http://www.airproducts.co.uk">www.airproducts.co.uk</a>



Air Products' 23 Country Websites are similarly designed, ensuring that our brand is maintained across our global audiences. Our Belgium Web site, shown above, is provided in both French and Dutch, respectively.

### Features Include:

- Understanding Your Business
- Detailed Markets & Services pages
- APDirect® Customer Portal
- Media and News Rooms
- Self-Service applications, like MSDS and conversion charts
- Career Opportunities

### Customer Benefits Include:

- Simple, consistent navigation
- Comprehensive list of all products & services available in that country/region
- A variety of native languages from which to choose
- Available and accessible 24/7
- Regional Contact Information
- Links to other Air Products Web pages

### Facts and Figures?

Our China, Thailand and Taiwan Country Websites were launched in October 2003.

Air Products has averaged over 42,000 visits per site in 2003.

The United Kingdom and Germany are the most visited Country Websites.

